

2023



A Year of CommUNITY Impact

Smithville Community Coalition
21031 Catawba Ave., Suite 104
Cornelius, NC 28

From initiatives to impact, our report
tells the story of revitalization



Smithville was.
Smithville is.
Smithville will be.

Presented by
Dawne Kakitsis

704-386-2020
www.smithvillecommunitycoalition.org
info@scc-nc.org



Mayor Woody Washam and Willie Jones, Executive Director

Impact Report

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

The impact report summarizes our community contributions, measuring outcomes of initiatives for positive change in Smithville. It aids in adjusting organizational strategies by clearly illustrating our impact on residents.

A YEAR WITH UNIQUE CHALLENGES

The SCC opened its physical office 55 years after its establishment. Advocating for Smithville's needs since 1968, the SCC recommitted in 2011. Despite startup challenges, our decades-long community advocacy persevered.

We secured funding from our supporters at the Town of Cornelius, Mecklenburg County, and from the State of North Carolina. The SCC cultivated partnerships with organizations committed to our mission.

IMPACT SNAPSHOT

5K

Community members impacted by our events and programs

579

Volunteer hours impacted Smithville

173

Volunteers assisted with programs and initiatives



PROJECTS

Organization Highlights

DETAILS

- Hired 2 new full-time staff members
- Contracted with a Construction Manager
- Office open house & ribbon cutting
- Redesigned website
- New accounting system
- Launched social media platforms & e-newsletter
- Implemented donor management system

OUTCOME

- Organizational efficiency
- Upgraded systems
- Improved communication channels

Revitalization

- Land acquisition goal met
- Critical home repairs
- Lead pipe removal
- Initiated historic neighborhood designation
- Homeownership case management program
- Will & estate planning
- Surveying & zoning planned
- Secured a rental partner & demolition partner
- Monthly community meetings

- Improved water quality
- Aging safely in place
- Historic preservation
- Financial literacy
- Community engagement

CommUNITY Engagement

- Black History Program
- Jazz Festival
- Mayoral Proclamation for Smithville Annexation
- North Meck Community Farmers Market
- Cornelius Community Garden
- Send-A-Kid to Camp
- Don't Lose Heart Storytelling Project
- LKN Chamber of Commerce Diversity Council & Women's Conference
- Hearts & Hands Mobile Food Pantry and Feeding Charlotte
- Property Tax Grant Assistance
- Inaugural Community Garden Party
- Backpack Blessings Event
- National Night Out
- Candidate Forum for Mayor & Board of Commissioners
- SHARE Charlotte
- Love Giving Day for Thanksgiving
- Very Vibrant Smithville Christmas

- Community vibrance
- Amplifying the needs of the community
- Access to resources & information



Hometown Hero Award & Make-A-Mark CLT Award

Volunteers

- Volunteer coordinator
- Davidson College Bonner Scholar volunteer

- Improved volunteer engagement
- Started historic timeline project

We couldn't have
done it without your
generous *support.*

Thank you

to all our donors
and volunteers.



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PARTNERS-Habitat for Humanity, Ada Jenkins Center, Cornelius Parks & Rec, She Built This City, Neighborhood CARE Center, Cain Center for the Arts, Senior Community Connections, and SHE Wealth

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